

2026 Brainerd St. Patrick's Day Parade Information

It is time to make plans for your participation in the Brainerd St. Patrick's Day Parade. The committee intends the parade to be a family event suitable for children of all ages. To ensure a successful parade and celebration, the committee has adopted the following rules:

1. The parade is limited to 75 units. Participation will be denied to units registering after 75 units have been registered.
2. The maximum length of each unit is 100 feet, with the exception for high school bands, fire truck, and special units.
3. To be registered on the parade roster, all parade units must sign and return the attached "Waiver Agreement," complete and return the entry form, and pay a fee (if applicable).
4. Parade entries will be accepted now until the **absolute deadline** of March 12, 2026 at 5 pm. Late entries will not be considered. Entry forms should be sent back to: Brainerd Community Action | 321 South 7th Street Suite 105 | Brainerd, MN 56401

An electronic entry form can also be sent to: Info@BrainerdCommunityAction.org, but payment may still be necessary.

Entries will be accepted on a first-come, first-served basis. Any notice of denial will be sent within ten working days of receipt, or within three days after the close of the deadline, if received after March 10, 2026, and will occur for reasons stated in a written denial notice, which are consistent with the criteria set forth herein.

5. Candy and other items may **NOT BE THROWN FROM ANY VEHICLES OR FLOATS AT ANY TIME** during the parade.
6. All commercial units (any for profit business) must pay a \$25 entry fee.
7. Any political office holder or candidate for a political office must pay a \$25 entrance fee, with the exception of parade dignitaries.
8. Each horse unit is required to provide for "ROAD APPLE CLEANUP."
9. The parade will be open to expressions of support for political candidates, or public issues under the following guidelines:

A) Political officeholders or candidates for political office may participate in the parade, subject only to the content neutral restrictions described in paragraph ten below.

B) Applicants who seek either to express support for political parties or candidates for office or to express opinions on public or political issues may participate in the parade, subject to the content-neutral restrictions described in paragraph ten below.

10. All parade participants shall conduct themselves in a manner appropriate for a family audience of all ages, march in a peaceful and orderly fashion, and participate in a civil manner with respect to other participants and the public. Parade participants shall not use obscenity, profanity, defamation, threats, or fighting words.

The Parade will begin at 1pm. A letter of confirmation, route map, directions to access the staging area, and the schedule will be sent to you. Before your entry may be registered, the attached forms must be filled out **completely** and returned to the Community Action office, 321 South 7th Street | Suite 105, Brainerd, MN 56401.

We thank you for your parade entry and look forward to a successful St. Patrick's Day celebration!

2026 Brainerd ST. PATRICK'S DAY Parade Entry Form

Saturday, March 14, 2026 | Parade Time: 1 pm

____ Yes, my \$25 fee is enclosed. All commercial units (any 'for profit' business) must pay a \$25 entry fee.

____ No fee, I'm a nonprofit.

____ Yes, I have read and signed the waiver agreement (on the back of this form).

Name of unit: _____

Contact Person: _____ Telephone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Description of float or unit

Please indicate actual measurement of your parade unit: _____ (length in feet). **This is important for staging!**

Do you use music, PA, or other amplified sound? Yes ____ No ____

Please provide additional comments for the announcer/judges.

Judges will select second place, first place and the Best of Parade.

This completed form must be turned in to the Brainerd Community Action office NO LATER THAN 5pm on MARCH 14, 2026.

Late entries will not be considered. A map of the parade route, staging number and location of necessary services will be emailed to you.

Brainerd Community Action

321 S. 7th Street | Suite 105, Brainerd, MN 56401

An electronic entry form and signed waiver can also be sent to:

Info@BrainerdCommunityAction.org

