

2018 Brainerd St. Patrick's Day Parade Information

It is time to make plans for your participation in the Brainerd St. Patrick's Day Parade. The Parade is coordinated by a community committee. The committee intends the parade to be a family event suitable for children of all ages. To ensure a successful parade and celebration, the committee has adopted the following rules:

1. The parade is limited to 75 units. Participation will be denied to units registering after 75 units have been registered.
2. The maximum length of each unit is 100 feet, with the exception for high school bands, fire truck, and special units.
3. To be registered on the parade roster, all parade units must sign and return the attached "Waiver Agreement," complete and return the entry form, and pay a fee (if applicable).
4. Parade entries will be accepted now until the **absolute deadline** of March 9, 2018 at 5 pm. Late entries will not be considered. Entry forms should be sent back to:
Brainerd Community Action
213 S. 5th Street, Brainerd, MN 56401
An electronic entry form can also be sent to: holly@brainerdcommunityaction.org, but payment may still be necessary.

Entries will be accepted on a first-come, first-served basis. Any notice of denial will be sent within ten working days of receipt, or within three days after the close of the deadline if received after March 9, 2018, and will occur for reasons stated in a written denial notice, which are consistent with the criteria set forth herein.

5. Candy and other items may **NOT BE THROWN FROM ANY VEHICLES OR FLOATS AT ANY TIME** during the parade.
6. All commercial units (any for profit business) must pay a \$25 entry fee.
7. Any political office holder or candidate for a political office must pay a \$25 entrance fee, except for parade dignitaries.
8. Each horse unit is required to provide for "ROAD APPLE CLEANUP."
9. The parade will be open to expressions of support for political candidates, or public issues under the following guidelines:
 - A) Political officeholders or candidates for political office may participate in the parade, subject only to the content-neutral restrictions described in paragraph ten below.

B) Applicants who seek either to express support for political parties or candidates for office or to express opinions on public or political issues may participate in the parade, subject to the content-neutral restrictions described in paragraph ten below.

10. All parade participants shall conduct themselves in a manner appropriate for a family audience of all ages, march in a peaceful and orderly fashion, and participate in a civil manner with respect to other participants and the public. Parade participants shall not use obscenity, profanity, defamation, threats, or fighting words.

The Parade will begin at 1pm. A letter of confirmation, route map, directions to access the staging area will be sent to you. Before your entry may be registered, the attached forms must be filled out **completely** and returned to the Brainerd Community Action office, 213 S. 5th Street, Brainerd, MN 56401. Electronic forms may also be sent to: holly@brainerdcommunityaction.org.

We thank you for your parade entry and look forward to a successful St. Patrick's Day celebration!

Stephen Shephard
Shep's On 6th

Denise Rathman
O'Neary's Irish Pub

Holly Holm
Brainerd Community Action

**2017 Brainerd ST. PATRICK'S DAY
Parade Entry Form**

Saturday, March 17, 2018 | Parade Time: 1 pm

___ Yes, my \$25 fee is enclosed. All commercial units must pay a \$25 entry fee.

___ My \$25 fee is waived, because I am a nonprofit.

___ Yes, I have read and signed the waiver agreement (on the back of this form).

Name of unit displayed on signage (if any):

Contact Person: _____ Telephone: _____

Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Description of float or unit:

Please indicate actual measurement of your unit: _____ (length in feet). This helps us better plan the staging area.

Will you be using music, PA, or other amplified sound? Yes ___ No ___

Comments for the announcer. What do you want the public to know about your business/organization?

Judges will select first, second and third place overall and the Best of Parade.

