

2018 Brainerd 4th of July Celebration
Parade Informational Sheet
Wednesday, July 4, 2018 | Parade Time: 4pm

It is time to make plans for your participation in the Fourth of July Parade. The Fourth of July Parade is coordinated by Brainerd Community Action, a non-profit corporation. Brainerd Community Action intends the parade to be a family event, suitable for children of all ages. To ensure a successful parade and celebration, the Fourth of July Committee has adopted the following rules:

- 1) The parade is limited to 85 units. Participation will be denied to units registering after 85 units have been registered.
- 2) The maximum length of each unit is 100 feet, except for high school bands, fire trucks, and special units.
- 3) To be registered on the parade roster, all parade units must sign and return the attached “**Waiver Agreement**,” complete and return the entry form, and pay a fee (if applicable).
- 4) **Parade entries will be accepted now until the absolute deadline of June 22, 2018 at 5 pm.** Entries will be accepted on a first-come, first-served basis. Any notice of denial will be sent within ten working days of receipt, or within three days after the close of the deadline if received after June 22, 2018 and will occur for reasons stated in a written denial notice, which are consistent with the criteria set forth herein.
- 5) Candy and other items may **NOT** be thrown from any vehicles or floats at any time during the parade. Children picking up candy from the street are out of the line of sight for most large parade vehicles such as fire trucks and floats. Walkers may hand out the candy or items along the parade route. Candy throwing has presented a safety hazard and hindered the steady procession of floats.
- 6) Parade Entry Fees:
 - A. All commercial units must pay a \$100 entry fee.
 - B. Nonprofit units will have the waived fee.
 - C. The fee may be waived if a donation of an equal or greater amount of \$500 is made to the Fourth of July Celebration, 213 South 5th Street, Brainerd, Minnesota 56401.
- 7) Each political officeholder or candidate for a political office must pay a \$100 each (not by party affiliation) entrance fee, except for parade dignitaries.
- 8) Each horse unit is required to provide for “ROAD APPLE CLEANUP.”
- 9) The parade will be open to expressions of support for political candidates, or public issues under the following guidelines:
 - A) Political officeholders or candidates for political office may participate in the parade, subject only to the content-neutral restrictions described in paragraph ten below.

B) Applicants who seek either to express support for political parties or candidates for office or to express opinions on public or political issues may participate in the parade, subject to the content-neutral restrictions described in paragraph ten below.

10) All parade participants shall conduct themselves in a manner appropriate for a family audience of all ages, march in a peaceful and orderly fashion, and participate in a civil manner with respect to other participants and the public. Parade participants shall not use obscenity, profanity, defamation, threats, or fighting words.

The Fourth of July Parade will begin at 4 pm. An email of confirmation, route map, directions to access the staging area, the location of restrooms on the parade route, and the schedule will be sent to you. Before your entry may be registered, the attached forms must be filled out **completely** and returned to the Brainerd Community Action office.

Brainerd Community Action

213 S. 5th Street, Brainerd, MN 56401

An electronic entry form can be sent to: holly@brainerdcommunityaction.org

Phone number: 218-829-5278

**WE THANK YOU FOR YOUR PARADE ENTRY AND LOOK FORWARD TO ANOTHER SUCCESSFUL
FOURTH OF JULY CELEBRATION.**



Holly Holm, Executive Director
Brainerd Community Action

**2018 Brainerd 4th of July Celebration
Parade Registration Form
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- Yes, we would like to participate in the parade.
- Yes, my \$100 fee is enclosed. All commercial units (any 'for profit' business) must pay a \$100 entry fee.
- No fee, I've already donated \$500 +
- No fee, I'm a nonprofit.
- Yes, I have read and signed the waiver agreement (on the back of this form).

Name of unit displayed on banner (if any): _____
Sponsor's Name: _____
Contact Person: _____ Telephone: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Description of float or unit _____

Please indicate actual measurement of your unit: _____ (length in feet)
Do you use music, PA, or other amplified sound? Yes _____ No _____
Please provide additional comments for the announcer/judges. Judges will select 1st and 2nd place and Best of Parade - use back for more space)

This form must be received at the Brainerd Community Action office NO LATER THAN 5pm on JUNE 22, 2018. Late entries will not be considered.
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