

Hello Artist,

Brainerd Community Action encourages you to enter your artwork into our **Arts In The Park** event to be held July 2, 2017 in the spacious, tree lined grounds of Gregory Park.

WHAT is Arts In The Park (AIP)? AIP is widely known and respected as one of central Minnesota's finest arts presentations. Artists are individually juried into AIP to ensure the highest possible quality of wares. Guests and artists alike will find some new art elements, as well as some old favorites. Whether it is a favorite artist, entertainer or even your favorite snack offered by our food vendors, AIP has something for everyone.

WHEN & WHERE: Sunday, July 2, 2017 | 10 am - 4:30 pm
Gregory Park, 424 N 5th Street, Brainerd MN

ELIGIBILITY: The show will be open to all art mediums. It is important that all artwork be of original design and produced and displayed by the artist. No copies or kits will be accepted. **Examples of works that will not be accepted are:** Buy-sell items, paintings from paint-by-number kits, candles, work from patterns not designed by the artist, ceramics made from commercial molds, domestic non-original handcrafts, such as wood hobby crafts, decoupage, and refrigerator decorations.

ENTRY: Each artist must be juried individually. Please submit four samples of recent work with the name, medium, and size of work clearly labeled. Submissions can be made by mailing (see address listed under FEES) in a CD, or photographs can be emailed to holly@brainerdcommunityaction.org. The first three samples should be of the individual pieces. The fourth should show an overall view of your display. Neither CD's and photographs will be mailed back to the sender. **Entry fees must be post marked by April 15, 2017.**

JURY PROCEDURE: The selection jury will choose an unlimited number of participants by anonymous photo or CD view. Photos or CDs must be of quality, sufficient enough to show your work at its best and be representative of the work to be displayed. All works should be well-conceived, executed without technical faults and show the integrity of the design. Artists selected for the 2017 show will be eligible to exhibit "Arts in the Park" for three years (2017, 2018, 2019). After that, submissions will need to be re-juried.

FEES: We ask that you please enclose a check or money order for \$125.00. **All fees must accompany CD or photos.** Fees will be returned if applicant's work is not selected for this year's show.

Please make checks payable to: Brainerd Community Action
c/o Arts In The Park
213 S. 5th Street
Brainerd, MN 56401

REPRESENTATIVE SALES: Sales will be restricted to work which meets quality level represented in the exhibitor's jury photos. **The committee's decision on the consistency of quality will be final. Any pieces failing to meet quality standards must be removed.** A successful sales day depends solely on the exhibitor. No fees will be discounted or returned due to lack of sales. We encourage you to interact with the visitors by making eye contact and conversation. Exhibitors are responsible for collecting and reporting their own sales tax.

INSTALLATION AND DISPLAY: Participants must provide their own display materials and their own coverings in case of inclement weather. Spaces will be assigned in the order of which confirmations are postmarked or by medium layout. The committee will attempt to honor requests by exhibitors. An exhibition space of 12ft.x12ft. will be assigned to each exhibitor. Artist **MUST** stay within the limits of their booth. If additional space is required, indicate the need on the form and send the appropriate fee.

AWARDS: Cash and medal awards will be given for first and second place in seven categories and Best of Show. More information will be sent out to all of the accepted applicants.

Brainerd Community Action wishes you the best of luck with your juried submission and looks forward to seeing you in July!

Sincerely,



Executive Director
Brainerd Community Action

Arts In The Park

Entry Form (Please print or type)

WHEN & WHERE: Sunday, July 2, 2017 | 10 am - 4:30 pm
Gregory Park, 424 N 5th Street, Brainerd MN

Name: _____ Phone: _____

Business name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Web address: _____

e-mail address: _____

Do we have your permission to publish your **web address** in the festival brochure? Yes _____ No _____

Do we have your permission to publish your **Email address**? Yes _____ No _____

Medium: _____

Materials Used: _____

Description of your work: _____

Please put your name on your photos or CD.

#1

Size of work: _____

Medium depicted: _____

Date product produced: _____

What percentage of your Arts in the Park
inventory will this be? _____

Other Comments:

#2

Size of work: _____

Medium depicted: _____

Date product produced: _____

What percentage of your Arts in the Park
inventory will this be? _____

Other Comments:

#3

Size of work: _____

Medium depicted: _____

Date product produced: _____

What percentage of your Arts in the Park
inventory will this be? _____

Other Comments:

#4

Size of work: _____

Medium depicted: _____

Date product produced: _____

What percentage of your Arts in the Park
inventory will this be? _____

Other Comments:

Facilities Request

The Facilities Committee attempts to locate all exhibit spaces in comfortable locations. However, most areas in the park will experience some direct sunlight.

Entry must be postmarked by, April 15, 2017

Your entry is completed if it includes:

_____ This form completed & signed by each artist

_____ 4 photos or CD of recent work with artist's name, medium, and size of the work in the description. Samples of recent work can also be emailed to:
holly@brainerdcommuniityaction.org - it will be put before the committee after the application and fee are received.

_____ A \$125 exhibitor fee. **Please make checks payable to:** Brainerd Community Action
c/o Arts In The Park
213 S. 5th Street
Brainerd, MN 56401

I agree to conform to the rules for Arts in the Park 2017 as outlined in the call for ENTRIES. I further agree that I am responsible for providing my own insurance on works which I show and sell at Arts in the Park 2017 and that neither the Arts in the Park Committee nor Brainerd Community Action is liable for the loss or damage to those articles.

Signed _____
Date _____