

**WHEN AND WHERE:** Sunday, July 6, 2008.  
10:00 AM to 4:30 PM, in the spacious, tree lined grounds of Gregory Park. The park provides a beautiful setting for the 34th Annual "Arts in the Park."

**ELIGIBILITY:** This year the show will be open to all art media, but it is important that **all artwork be of original design and produced and displayed by the artists. No copies or kits will be accepted. Examples of works that will not be accepted are: Buy-sell items, paintings from paint-by-number kits, spoon rings, candles, work from patterns not designed by the artist, ceramics made from commercial molds, domestic non-original handcrafts, such as wood hobby crafts, decoupage, and refrigerator decorations.**

**ENTRY:** Please submit four slides (35mm) of recent work with the name, media, and size of work on each slide. The first three slides should be of the individual pieces. The fourth slide should show an overall view of your display. Indicate which side is top where necessary. Slides will be mailed back after the jury has met. If slides are not available, CD's are also accepted. Slides and entry fees must be post marked by **April 11, 2008. Each artist must be juried individually.**

**JURY PROCEDURE:** The selection jury will choose an unlimited number of participants by anonymous slide view. Slides or CDs must be of a quality sufficient to show your work at its best and be representative of the work to be displayed. All works should be well-conceived, executed without technical faults and show the integrity of the design. Artists selected for the 2008 show will be eligible to exhibit "Arts in the Park" for three years (2009, 2010, 2011).

**FEES:** Enclose a check or money order for \$100.00. **All fees must accompany slides.** Checks will be returned if applicant's work is not selected for this year's show. **MAKE CHECKS PAYABLE TO: Arts in the Park.**

**REPRESENTATIVE SALES:** Sales will be restricted to work which meets quality level represented in the exhibitor's jury slides. **The committee's decision on the consistency of quality will be final. Any pieces which fail to meet quality standards must be removed.** Exhibitors are responsible for collecting and reporting their own sales tax.

**INSTALLATION AND DISPLAY:** Participants must provide their own display materials and their own coverings in case of inclement weather. Spaces will be assigned in the order which confirmations are postmarked or by medium lay out. The committee will attempt to honor requests by exhibitors. An exhibition space of approximately 12ft.x12ft. will be assigned to each exhibitor.

**ADDRESSES:** Slide, entry forms, and fees must be sent to **ARTS IN THE PARK, 213 So. 5th Street, BRAINERD, MN 56401.**

**ACCOMODATIONS:** We suggest that you contact the Red Roof Inn for lodging, as they are Arts in the Park's official lodging partner, offering a special rate of \$70 for artists. It is wise to make reservations well in advance. The Red Roof Inn can be reached at 218-829-1444, or toll-free 1-888-562-2944.

**AWARDS:** Cash and medal awards will be given for first, second and third place in each category and Best of Show. More information will be given out to all accepted applicants the day of Arts in the Park.

## SLIDE PRODUCTION - GENERAL INFORMATION

### Why do we use slides or CD's for jurying? (not photos, not actual work)

Slides and CD's may be seen equally well by all jurors simultaneously.

Actual work requires too much work on our part (unpacking, moving, shipping).

Due to the possibility of loss, breakage, and shipping costs actual work is not used.

### How to make sure your slides give you the best chance of being accepted:

1. In three out of four slides, feature only **one work per slide**.
2. Adequately describe the work pictured in the slide, including the date it was produced.
3. Photograph paintings/drawings unframed, unglassed, so that the work fill the frame of the slide. Make sure the entire work is shown in the slide.
4. Select slides which show a range of work you will bring to the show.
5. Show **examples of everything you will bring to the show**. For example, don't submit slides of pottery while explaining that you also do jewelry. The jury may disqualify you.
6. Don't submit slides of work (nor bring work to the show) that looks like work available from 500 other producers (i.e. ladyslipper design suncatchers). The jury will not be impressed with your originality, sense of design, or the impact of your work.
7. Your work will not be automatically disqualified because it falls into an unusual category (i.e. appliqued clothing). Such work will be considered, but it must show as much originality, sense of design, expert use of materials and unusual impact as the work of painters, jewelers, potters, weavers, etc.
8. Do not send slides of work that copies commercially available products. Juries are very interested in **originality**, all the way from the idea for your work or the finished product.
9. It will be to your benefit to be able to show that you have had a variety of good ideas. For example, even if you weave the same size rug over and over, let your slides show that you experiment (successfully) with different colors, patterns, warp wet-ups, etc.
10. Be sure that your slides adequately represent what you intend to bring to the show if accepted. When jurors see slides that show two views of suncatchers and one view of a completed stained glass window, they justifiably wonder how artistic your booth will be. On the other hand, if you intend to bring only one stained glass window and two tables full of suncatchers, it would be wise to let us know from the beginning.
11. Be sure that your work is photographed so that details and workmanship are clearly visible. The jury will want to see for themselves if your woodwork is doweled or nailed together, for example.
12. Make sure that your written descriptions adequately explain your slides. Write legibly because your descriptions will be read aloud to the jurors.
13. Jurors seem to greatly favor slides taken in natural light.

# ARTS IN THE PARK

**Gregory Park  
Brainerd, MN**

**Sunday  
July 6, 2008  
10 a.m.- 4:30 p.m.**

## ENTRY FORM (Please print or type)

Name \_\_\_\_\_ Phone( ) \_\_\_\_\_

Business Name \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Web address \_\_\_\_\_

e-mail address \_\_\_\_\_

Name and Address of Hometown Newspaper \_\_\_\_\_

Medium \_\_\_\_\_

Original Design \_\_\_\_\_

Materials Used \_\_\_\_\_

Additional description of your work \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please number each slide with a pen or marker, indicate top of slide, and label your name.

### SLIDE #1

Size of work \_\_\_\_\_  
Medium depicted \_\_\_\_\_  
Date product produced \_\_\_\_\_  
What percentage of your Arts in the Park inventory will this be? \_\_\_\_\_  
Other Comments:

### SLIDE #2

Size of work \_\_\_\_\_  
Medium depicted \_\_\_\_\_  
Date product produced \_\_\_\_\_  
What percentage of your Arts in the Park inventory will this be? \_\_\_\_\_  
Other Comments:

### SLIDE #3

Size of work \_\_\_\_\_  
Medium depicted \_\_\_\_\_  
Date product produced \_\_\_\_\_  
What percentage of your Arts in the Park inventory will this be? \_\_\_\_\_  
Other Comments:

### SLIDE #4

Size of work \_\_\_\_\_  
Medium depicted \_\_\_\_\_  
Date product produced \_\_\_\_\_  
What percentage of your Arts in the Park inventory will this be? \_\_\_\_\_  
Other Comments:

# FACILITIES REQUEST

The Facilities Committee attempts to locate all exhibit spaces in comfortable locations. However, most areas in the park will experience some direct sunlight.

**Entry must be postmarked by, April 11, 2008**

Your entry is completed if it includes:

\_\_\_\_\_ This form completed & signed by each artist

\_\_\_\_\_ 4 slides or CD of recent work with artist's name, medium, and size of work on each

\_\_\_\_\_ A \$100 exhibitor fee. Make checks payable to Arts in the Park, 213 So. 5th Street, Brainerd, MN 56401.

I agree to conform to the rules for Arts in the Park 2008 as outlined in the Call for Entries.

I further agree that I am responsible for providing my own insurance on works which I show and sell at Arts in the Park 2008 and that neither the Arts in the Park Committee nor Brainerd Community Action is liable for the loss or damage to those articles.

Signed

\_\_\_\_\_