

Dear Pastry Chef/Baker/Home Business,

We are very excited to be sending this letter to you announcing the Third Annual **Miss Brainerd Lakes Scholarship Pageant "CAKE OFF."** This is your invitation to compete for the title of "Cakes of the Lakes." This is your opportunity to showcase your talents which can be found throughout many of our premiere resorts and businesses.

The Cake Off will take place at the Westgate Mall on May 1, 2010 beginning at 8:00 am. All participants will be given four hours to decorate their cake following the theme, "**April Showers, Bring May Flowers.**" Along with the cake to be decorated, each participant is to provide an additional sheet cake for serving the public. The public will be invited to purchase a "cake plate" for \$3.00 and have the pleasure of visiting all the competitors' stations to sample the cakes you have provided and then vote for the "**Cake of the Lakes People's Choice**" Award. Along with this award, a panel of judges will select the **Brainerd Lakes "Cake of the Lakes."**

We have enclosed, for you information, a complete list of rules and the entry form for the competition. Entry forms must be completed and sent to us no later than April 16, 2010. Space is limited, therefore early registration is welcome.

We truly hope you will be a part of this exciting event to help raise scholarship money for the Miss Brainerd Lakes Scholarship Pageant. If you have any questions, please feel free to contact Nancy Cross, Brainerd Community Action at 829-5278 or Vicki Randall, Miss Brainerd Lakes Scholarship Pageant at 851-4808.

Thank you in advance for your participation in what has become a successful annual event.

Sincerely,

Vicki Randall  
Miss Brainerd Lakes Scholarship Pageant  
Action  
Volunteer Executive Director

Nancy Cross  
Brainerd Community  
Executive Director

Entry Form

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Please return this form by April 16, 2010 to:  
Brainerd Community Action  
213 South 5<sup>th</sup> Street  
Brainerd, MN 56401

## **YOU HAVE BEEN CHOSEN!!**

You have been selected to be part of the Third Annual Miss Brainerd Lakes Cake-off at Westgate Mall, on **MAY 1, 2010**. You are competing to be the “Cake of the Lakes” champion. The theme for the cake decorating contest is “**APRIL SHOWERS, BRINGS MAY FLOWERS**”. This event will benefit the Miss Brainerd Lakes Scholarship Pageant.

### **Rules**

1. This contest is open to any Chef, Baker or Cake Decorator (Home Business).
2. Limit to one entry per business.
3. Participants must return the entry form by April 16, 2010
4. Cakes must be baked and ready to decorate at the start time of the contest.
5. All decorated cakes must follow the theme of the contest.
6. All decorations must be 100% edible– no fresh flowers. Other assembly items are allowed – i.e. pillars, stair cases, etc.
7. All contestants will have 4 hours to complete their masterpiece.
8. All decorated cakes will belong to the Miss Brainerd Lakes Scholarship Pageant to be auctioned at the end of the contest.
9. Contestants and/or businesses are allowed to bid on their own cake.
10. Trophies will be awarded in two categories: Cake of Lakes People’s Choice and “The Cake of the Lakes”. A panel of judges will select “The Cake of the Lakes”. All decisions of the Judges are final.
11. Contestants may have one assistant only
12. Cake is to be placed on a sturdy base and then on a wheeled kitchen cart.

### **Contestant must provide:**

Cake for decorating  
½ sheet cake for serving the public  
All utensils  
Wet wipes or towels for hand washing  
Extension cords  
Prepared frosting and/or fondant  
Wheeled kitchen cart

### **Miss Brainerd Lakes Scholarship Pageant to provide:**

Electricity  
Tables (2) per contestant – 1 front table 1 supply table  
Table cover for front table  
2 chairs per booth  
Advertising  
Trophies  
Judges  
Signage for each contestant  
Plates, forks and napkins for the General Public